

OBJECTIVE

Highly creative designer looking for an internship in the field of User Interaction (UI) design or User Experience (UX) design. Experienced in developing graphics for web, mobile, marketing, and print design that visualize possibilities and improve efficiency. Brings ideas to life through a variety of styles and strategies that can be adapted to different projects.

EDUCATION

Rensselaer Polytechnic Institute

Dual B.S. in Electronic Media, Arts, & Communication (Concentration: Interaction Design)
Information Technology & Web Science (Concentration: Communication)
G.P.A 3.63/4.0 | Dean's List 2011 to present

EXPERIENCE

Adobe PhoneGap Build — UI/UX Designer based in San Francisco, CA

October 2013 to present

- Redesigned interface of the plugin pages to improve plugin findability and searchability.
- Learned about mobile app development and how to apply mobile design to fit user needs while focusing on the cleanly displaying content.

Adobe — Student Marketing Intern in San Francisco, CA

May 2013 to August 2013

- Worked with the Student Business and Campaign teams on the Adobe's *Make it with Creative Cloud* Back to School campaign.
- Conducted a competitive review and analysis on emotional branding for campaigns.
- Contributed with the Adobe team on ideation around social media strategy and opportunities in mobile marketing.
- Analyzed student experience on Adobe.com and related web proprieties such as Behance.

Albany Institute of History and Art — UI Designer Intern in Albany, NY

January 2013 to May 2013

- Explored the possibilities of turning web pages into a visual and interactive narrative.
- Wove different forms of data and information into a unified story that illustrated history.
- Designed web interfaces and page layouts for the "Mystery of Albany Mummies."

Task Manager Mobile App — UI Designer in Troy, NY

October 2012 to November 2012

- Designed interfaces, menu, and graphics for an iOS app.
- Researched user experience design for mobile apps.
- Collaborated with a developer to understand how the visual design impacts front-end development and the user workflow.

Women's Mentor Program at RPI (WMP) — Website Coordinator in Troy, NY

February 2013 to present

- Managed and published content for the WMP website using Wordpress.
- Developed successful social media campaigns that increased participation at on-campus events and helped relationships between members.
- Helped with planning social and career building events with a team of undergraduate students and working professionals in STEM industry.

CODING SKILLS

HTML/CSS, XML, jQuery, Java Script, PHP, C++, C#, SQL, ADO. NET, ASP. NET

APPLICATION

Adobe Creative Cloud, Microsoft Visual Studio, Microsoft Office, XCODE, OmniGraffle, Terminal (Os X)

ACTIVITIES

Rider on the RPI Equestrian Team and competes in intercollegiate horse shows